

Information Portrait™ of “Merck”

328 documents

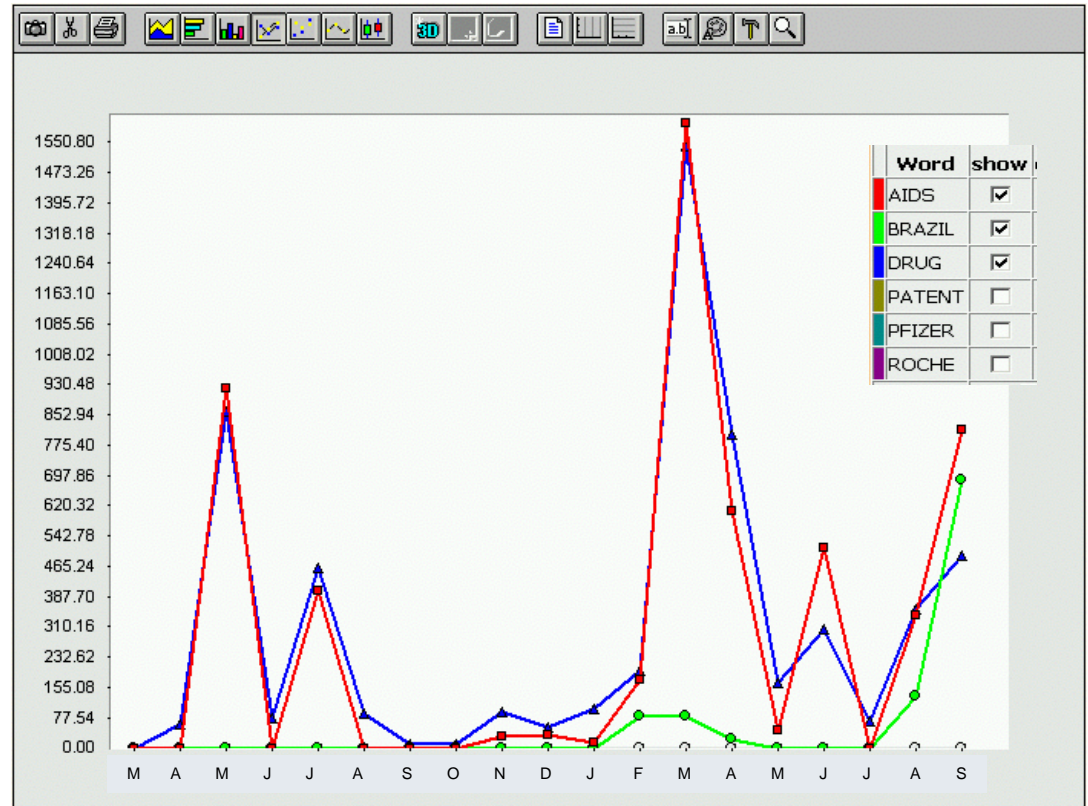
DRUG	694420	■	AIDS DRUG	286723	■
AIDS	686332	■	BRISTOL MYERS	116524	■
MERCK	414547	■	DRUG COMPANY	110178	■
HIV	238833	■	PHARMACEUTICAL COMPANY	81355	■
PATENT	209895	■	SOUTH AFRICA	49868	■
PHARMACEUTICAL	197154	■	DRUG MAKER	40729	■
ROCHE	150950	■	AFRICAN GOVERNMENT	38436	■
MEDICINE	115259	■	ANTI AIDS	38080	■
GENERIC	97803	■	AIDS MEDICINE	34431	■
SQUIBB	94751	■	AIDS MEDICATION	34263	■
MYERS	90679	■	HEALTH MINISTER	29833	■
MYER	88088	■	SAHARAN AFRICA	29777	■
PATIENT	82550	■	DRUG PRICE	28206	■
BRAZIL	80831	■	TWO AIDS	27333	■
BRISTOL	80018	■	CUT PRICE	26595	■
TREATMENT	77908	■	AIDS TREATMENT	26409	■
MEDICATION	74839	■	GENERIC DRUG	25123	■
NELFINAVIR	69076	■	AIDS COCKTAIL	22676	■
INGELHEIM	64634	■	AIDS VACCINE	22226	■
CHEAP	62768	■	AIDS PROGRAM	22057	■
VIOXX	59138	■	BRAZILIAN HEALTH	21950	■
BOEHRINGER	57863	■	PHARMACEUTICAL INDUSTRY	21925	■
VACCINE	53835	■	PHARMACEUTICAL GIANT	21270	■
CHOLESTEROL	53549	■	AIDS ACTIVIST	21130	■
INFECTION	47478	■	WORLD HEALTH	20049	■
GLAXO	43550	■	PHARMACEUTICAL MANUFACTURER	19874	■
CELEBREX	43365	■	WHITEHOUSE STATION	18633	■

- Information Portrait is an ordered list of the most significant topics associated with the object of interest, “Merck”.
- Out of the initial set of 1,293 docs, we distilled the Information Portrait by eliminating all associations with “Wall Street” terms; the result is based on the remaining 328 docs.
- Without reading a single document, we can conclude that Merck:
 - Is involved with “AIDS Drugs”
 - Is a “Drug Company”, a “Pharmaceutical Company”
 - Competes with Bristol-Myers Squibb, Roche, Boehringer Ingelheim, GlaxoSmithKline
 - Probably is active with “Patents”
 - Is likely a “Pharmaceutical Giant”

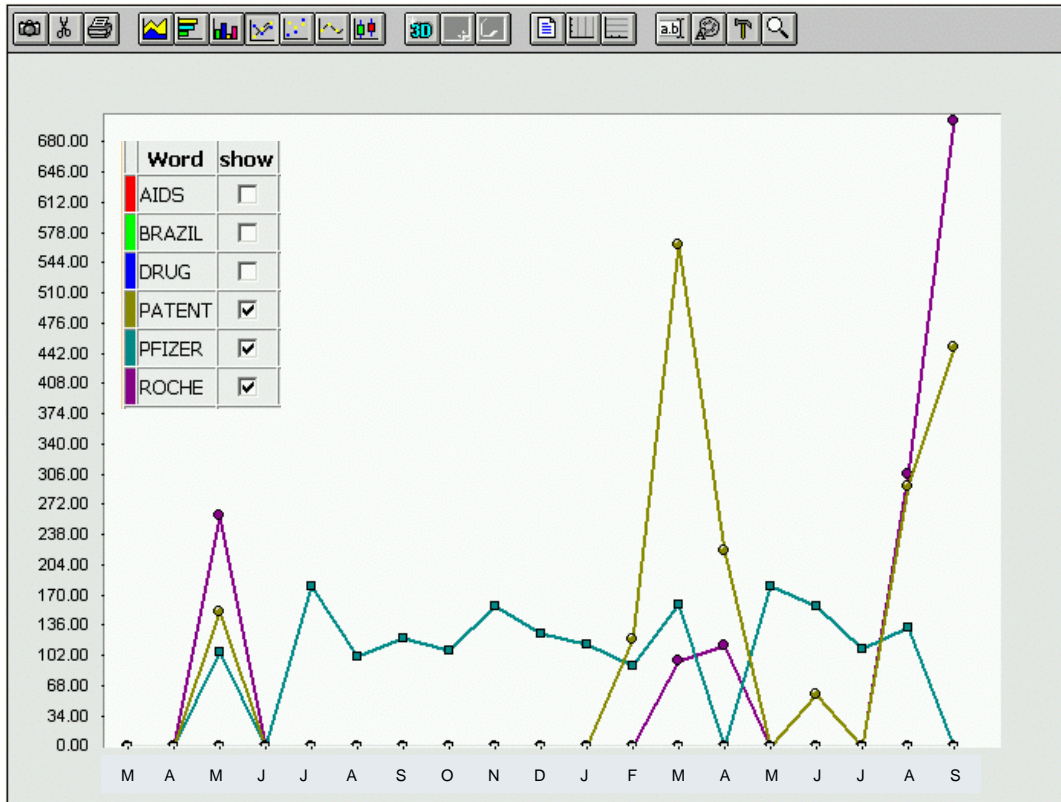
Trends in “Aids”, “Drugs”, “Brazil”

Sample	Number of documents
1 1.3.2000 - 31.3.2000	11
2 1.4.2000 - 30.4.2000	48
3 1.5.2000 - 31.5.2000	83
4 1.6.2000 - 30.6.2000	55
5 1.7.2000 - 31.7.2000	113
6 1.8.2000 - 31.8.2000	72
7 1.9.2000 - 30.9.2000	43
8 1.10.2000 - 31.10.2000	52
9 1.11.2000 - 30.11.2000	91
10 1.12.2000 - 31.12.2000	81
11 1.1.2001 - 31.1.2001	110
12 1.2.2001 - 28.2.2001	66
13 1.3.2001 - 31.3.2001	150
14 1.4.2001 - 30.4.2001	59
15 1.5.2001 - 31.5.2001	72
16 1.6.2001 - 30.6.2001	82
17 1.7.2001 - 31.7.2001	38
18 1.8.2001 - 31.8.2001	53
19 1.9.2001 - 30.9.2001	14
The total is: 1293	ACTION

Analysis of the 1293 “Merck” documents shows significant “AIDS drug” associations in May ’00 and in May ’01, followed by emergence of new activity in Aug & Sep ’01. Significance of “Brazil” first shows up in Feb & Mar ’01 and then grows in Aug & Sep ’01.



Trends in “Patent”, “Pfizer”, “Roche”



Significance of “Patent” shows up mainly in May '00, in May '01, and in Aug & Sep '01. Significance of “Roche” correlates well with Merck’s patent activity, while significance of “Pfizer” is pretty evenly distributed.

Also, the patent activity correlates with peaks in “Aids” and “Drug” on the previous slide, indicating that Merck was likely involved in patent-related activities of an AIDS drug during those periods. Patent dispute with Roche is also possible.